



PRIVATE EQUITY INTERNATIONAL

The essential fundraising tool

CONNECT



WIN THE RACE FOR FUNDS

www.privateequityconnect.com

Private Equity Connect is a unique integrated news and data service from the Private Equity International team which tracks institutional investment into private equity funds worldwide.

This comprehensive database consists of over **3,500 investor profiles**, over **3,500 fund manager profiles** and **over 250 investment consultants**. Along with up-to-the-minute news and analysis, **Private Equity Connect** compiles all the essential intelligence you need on your potential investment pool in a convenient online portal.

Privileged access to investors

Our industry renowned team of specialist private equity journalists and researchers in London, Singapore and New York are in constant contact with investors around the world. They track commitments to and appetite for private equity investment as well as report any developments with up-to-the minute news and analysis. Investor profiles are verified and approved by the investors themselves, ensuring all information is accurate, reliable and up-to-date.

One convenient portal of intelligence

Private Equity Connect reduces the number of places you need to go for critical private equity investor intelligence.

By bringing together investor and fund manager profiles, along with relevant editorial content, into one convenient online source, our dedicated team has done the research for you, saving you valuable time and leading you direct to the relevant contacts at the right investors.

Get the whole picture

You need to know everything about a potential investor, not just the facts and figures. That is why our Private Equity International journalists enhance our investor profiles with relevant editorial content.

Each profile is dynamically linked with news and analysis from **Private Equity International**, the world's leading source of private equity insight, to ensure you see stated appetite and investment statistics along with actual market activity as it happens.

Dedicated customer service

With **Private Equity Connect** you have a direct line into a highly responsive research team who are on hand to help you find the information you need. The team can assist you to run complex searches, seek additional information or equip you with the reports you need for crucial investor meetings. Your dedicated Account Manager will ensure you're receiving the service you need.

PLUS: Our integrated Analytics tool enables you to view global fundraising trends across fund size, strategies, and geographic investment focus. Fund managers, placement agents and investment consultants use Analytics to track current and past private equity fundraising trends to better target potential investors.



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Private Equity Connect will support you at all stages of the fundraising process.

Pre-Marketing

Analyse global private equity fundraising trends and segment LPs according to geographic or fund type appetite, assets under management or previous investment history. Identify potential new investors and gaps in the market so you can better position your next fund.

Marketing

Track commitments to funds managed by hundreds of GPs and compare these commitments with stated future appetite to pinpoint the investors who are right for your type of fund.

Fundraising

Target only the relevant people at the right investors through the contact details provided. Contact our dedicated data research team in advance of hitting the road, and we will ensure you have the very latest intelligence direct from the investors themselves.

Investor Relations

Receive automated email alerts on updates to any of your preferred investor profiles so you always know what's happening in the market, as it happens. You can also store personal notes under chosen profiles, accessible via your username and password, so **Private Equity Connect** holds all valuable information for you in one secure place.

How Private Equity Connect works

All news and data is fully searchable, enabling you to profile effortlessly across a range of criteria including region, strategy or fund type, and then drill down to export key contact details for your selected audience.

Private Equity Connect profiles include:

- Allocation breakdown by type, geography and sector
- Investment appetite by type, geography and sector
- Past, current and future fund commitments
- Relevant background information
- The latest news and analysis relating to the investor or fund
- Direct contact details

Private Equity Connect has a fast and intuitive interface which:

- Allows you to export data easily into Excel or PDFs
- Is Smart Phone compatible
- Provides flexible search terms so you can customise the data to suit your purposes
- Allows you to instantly connect with our pro-active research team to request more information as required

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Who is Private Equity Connect for?

Designed for GPs, fund of funds, placement agents, third party providers and advisors, this is an essential tool for all those involved in pre-marketing, marketing, fundraising and investor relations and related business development activities.

START YOUR 7 DAY FREE TRIAL TODAY

Sign up for a free at
www.privateequityconnect.com

Contact us to discuss how Private Equity
Connect can work for your organisation:

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ABOUT PRIVATE EQUITY INTERNATIONAL

Positioned at the heart of the alternative asset class of private equity, Private Equity International is trusted to provide authoritative coverage the world over. We equip you with the numbers, the knowledge and the network to think and to act. To us, it's much more than providing content: it's about delivering information that makes a difference.

Private Equity International:
for the world's private equity markets.



Also available

www.pereconnect.com



www.iiassets.com



www.infrastructureconnect.com



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